



HackerTech

2019

IDEATE | INNOVATE | ACTUATE

About Us :

The Entrepreneurship Cell, VIT is a student club that aims at fostering entrepreneurial spirit among the students. E-Cell, VIT is in collaboration with Technology Business Incubator (TBI) under government of India. TBI along with E-Cell provides the students with an advanced platform for converting their potential small-scale ideas into leading stat-ups.

Objective and Vision :

Objective

Provides a pragmatic approach for learning which helps the students to indulge in the practical arena of entrepreneurship.

Vision

We desire to create a requisite support structure that an individual need in their quest of the unknown and unexplored world of entrepreneurship.

VIT Technology Business Incubator



HackerTech

HackerTech is a 36 hours Technical Hackathon that provides the participants an opportunity to solve real-life problems that surface up in the entrepreneurial world. The students shall work on different problem statements in the realm of business and come up with feasible solutions. With India becoming a start-up hub, this event seeks to ignite the spirit of entrepreneurship within the young minds.

Past Years' Accomplishments

At the furthest of HackerTech 2018, there were five teams whose ideas were qualified for Student Start-up Venture Initiative. Out of these 5 teams, 4 of them were successful in accessing the Rs.1 lakh grant and now look forward to incubation. Unlike the conventional hackathons, our motive is to help all the potential ideas to be funded up to the tune of Rs.1 Lakh.

The event proved to be a dynamic platform for students to cite their potential ideas and techniques that were put into practice for various process from execution, implementation and finally to innovation.

Sponsorship Categories

Sponsorship Category	Silver ₹ 25,000	Gold ₹ 50,000	Platinum ₹ 75,000	Diamond ₹ 1,00,000
minimum commitment				
A perk of your choice in the succeeding category.	✓	✓	✓	
Promotion on socialmedia handles (10,000+ reach)	✓	✓	✓	✓
Company's logo on the participant's kit.	✓	✓	✓	✓
Publicity in Pre HackerTech Events. (1000+ attendees)	✓	✓	✓	✓
Company's logo on digital screens across the campus(200+ screens)		✓	✓	✓
Company's logo on standees.		✓	✓	✓
Company's logo on certificates.			✓	✓
Company's logo on participant's identity card			✓	✓
One speaking slot at any one of the events			✓	✓
Inclusion of promotional flyer in the delegate kit				✓
Personalised standees in the events				✓

Why Us ?

Networking Opportunities

Direct interaction with start-up Co-Founders, Investors and other prominent leaders of various leading start-ups.

Visibility of HackerTech

Visibility among the attendees of HackerTech including the participants and guests/judges which will enhance your brand reputation among a pool of investors.

Media Coverage

The event will be covered by our media partners. Your publicity will also take place on E-Cell, VIT's various social media handles.

Chance to meet VIT University Students

HackerTech will serve as a platform for you to interact with the growing minds at VIT University. It will also provide you with potential interns with promising capabilities.

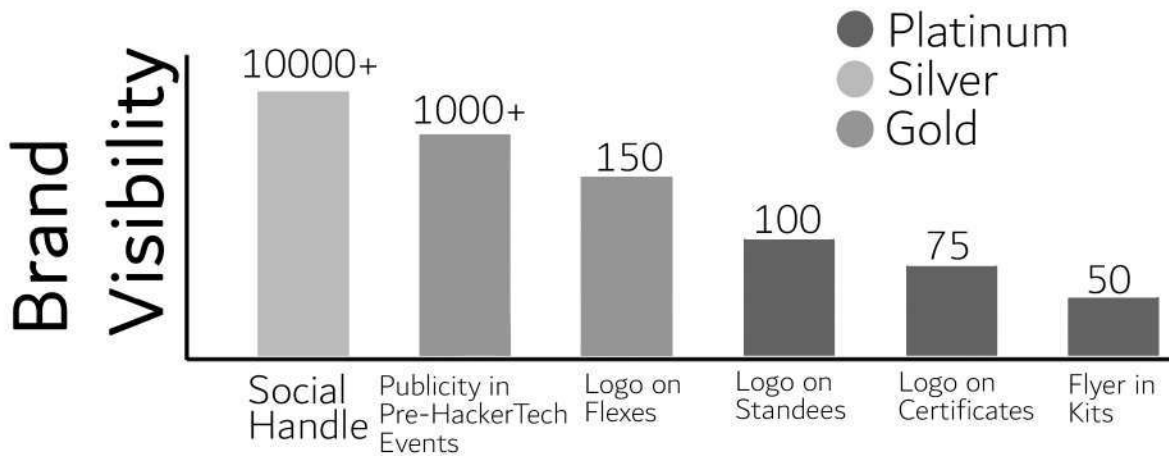
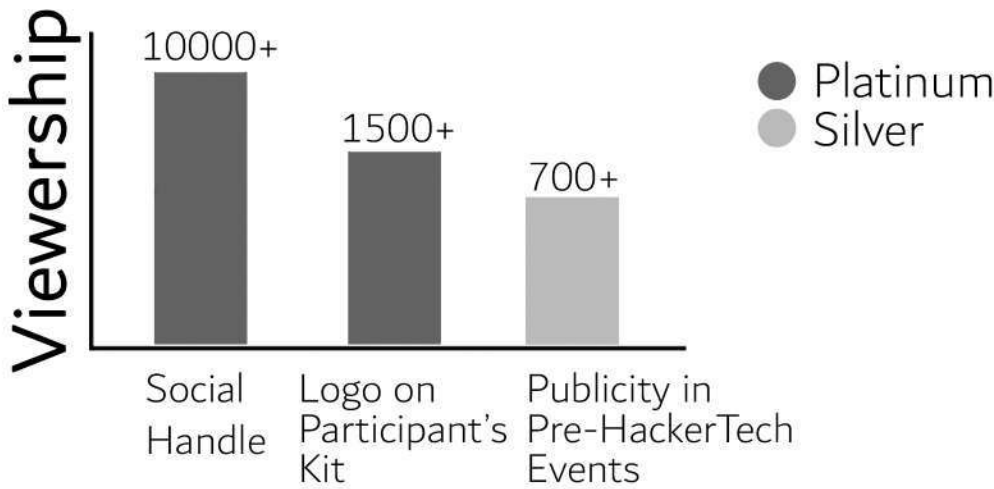
Publicity

Extensive publicity among VIT University institutes and various collaborated institutions.

On-Value Deliverables

Visibility and on spot publicity at VIT-University. Backdrops/ standees as physical ad and promotion.

Viewership and Brand Visibility



Collaborations

CNN Pulse Venture

VIT-TBI

Eduguild

National Entrepreneurship Network

Startup Grind: Google for Engineers

Indian Angel Network (IAN)

Fullerton India

TiE Chennai

Your Story

Start-Up Village

Past Sponsors





Contact Us At :

TT-004 Technology Tower
VIT Vellore
Tamil Nadu - 632014



+91-8280216685 | +91-9600599552 | +91-9003325537



sponsorship@ecellvit.in



www.ecellvit.in